T&I Hackathon 2021

> Visualization tools for sustainable material selection – Application to bioplastics

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**EU GREEN WEEK 2021 PARTNER EVENT** 

ZERO #EUGreenWeek POLLUTION for healthier people and planet







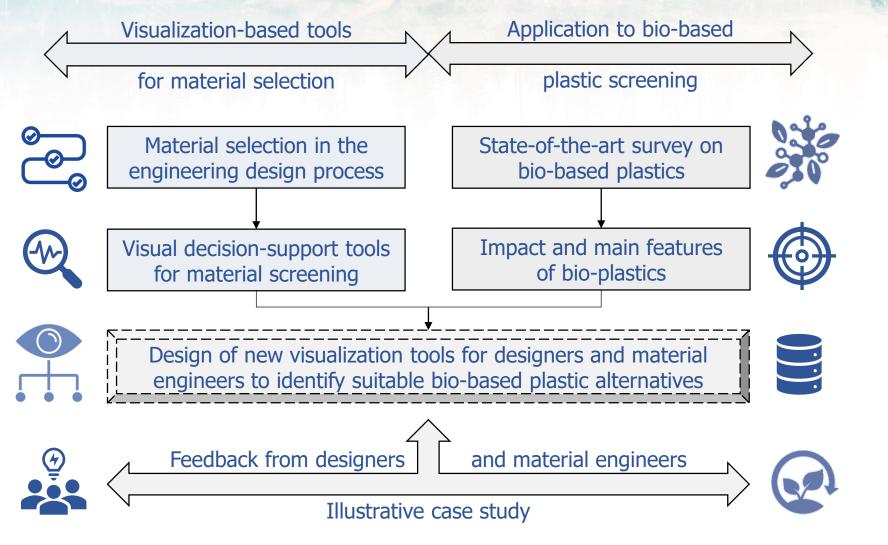


02 Design process Existing tools for materials selection

04 Design of new/updated tools Prototype of integrated tools for material and design engineers



### **Graphical Outline**





### Motivations and Research Question (RQ)

New advanced and sustainable materials are being developed:

- to face issues like petroleum-based plastic pollution;
- to improve mechanical properties, profitability, etc

 $\rightarrow$  RQ: How to facilitate and ensure the selection of greener materials by design engineers during the (re)design and development process of products?

Integrated visualization-based tools can effectively support designers and material engineers in the screening and selection of sustainable alternatives during the early design stage.





### **Requirements and Expected Outcome**

To provide a practical, clear, and user-friendly tool/visual/chart/table/infographic to:

- Make informed-decision in sustainable materials selection
- Educate design engineers on sustainable materials alternatives
- With a lightweight and intuitive interface

So that design engineers can understand simply:

- what bio-based materials are more or less sustainable, compared to conventional materials
- what are the possible greener material substitutes in the early design stages







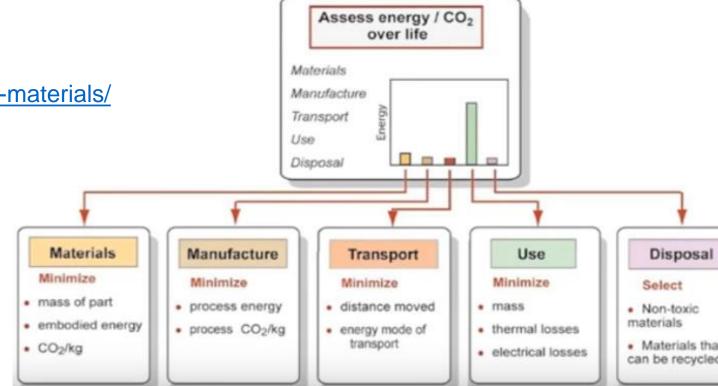
## **Sustainable Materials**

- An ideal sustainable material:
  - is abundant and/or rapidly renewable
  - can be harvested in a sustainable fashion
  - is resource-cheap (requires minimal energy or other material to produce)
  - is chemically safe and healthy
  - has many lives (via recycling, reuse, or composting)
  - is socially benevolent
  - is financially affordable
  - meets relevant laws and labels
  - functions well (doesn't break or wear prematurely, etc.)
  - greens the whole system, not just itself

# Materials selection is key to sustainable design strategies throughout the product lifecycle

https://venturewell.org/tools\_for\_design/greener-materials/

Materials selection is one of the main phases of the product design process and can have a significant impact on the overall lifecycle of products







### **Inspiration Sources**

Sustainability visualization-based tools Commendable design attributes Ramanujan et al. (2017)

> Environmental impact of biobased plastics

In comparison with conventional plastics: PE, PP, PVC, PS, PET, PUR



### Multi-criteria Decision Analysis

Supporting the selection of engineering materials in product design

### Technical substitution for biobased plastics

Substitution potentials for main fossilbased plastics (Spierling et al. 2018)



### **Existing Software**

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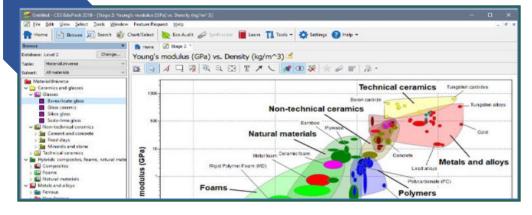
#### Prospector



- Extensive material database
- Lack of information related to environmental sustainability

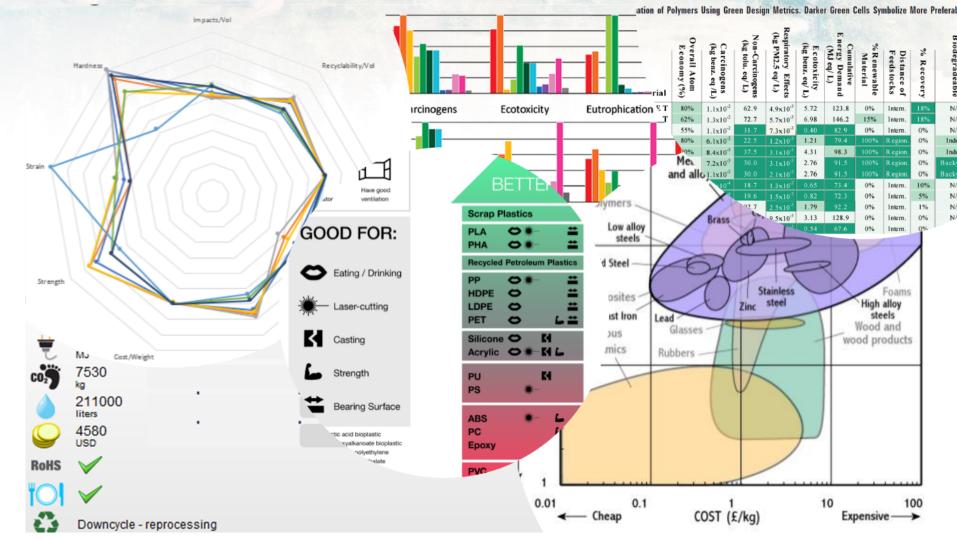
#### **Granta Selector**

- Ashby chart
- Comprehensive database/info
- Lack of environmental impact considerations for bio-based plastics





### **Common Visualization-based Tools**



- ✓ Ashby diagram
- ✓ Scatter plot
- ✓ Bar chart
- ✓ Radar chart
- ✓ Arrow
- ✓ Table
- ✓ Textual sheet

✓ …



# Survey and Focus Group



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Sample of questions asked:

- i. Is this tool relevant or valuable for material selection?
- ii. How would you assess the design and user-friendliness of this tool, and what could be improved?
- iii. Which combination of the tools presented would you find useful?
- iv. Would you find added value to a webbased app of such visual tools?



### Insights on what designers and material engineers value most



- The "Green Arrow" for plastics: helpful to provide a quick material suggestion on sustainable materials that share the same "good for" labels.
- But also lightweight, user-friendly, highly visual web-based tools or Ashby-like diagram.





# Prototyping of S-Material Selection/Visualization Tools

5.7

4.7

3.7

1.7

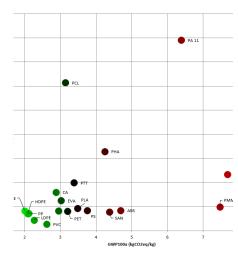
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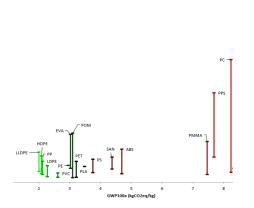
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-2.3

PVC Bid



Ashby-like chart Env and eco info Bio-based plastics



Ashby-like chart II Price range/uncertainty Bio-based plastics

Updated 1D arrow Env ranking (GWP) Bio-based plastics

PE Bio

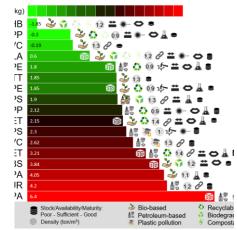
PE

- PET Bio

PVC Bio PP Bio

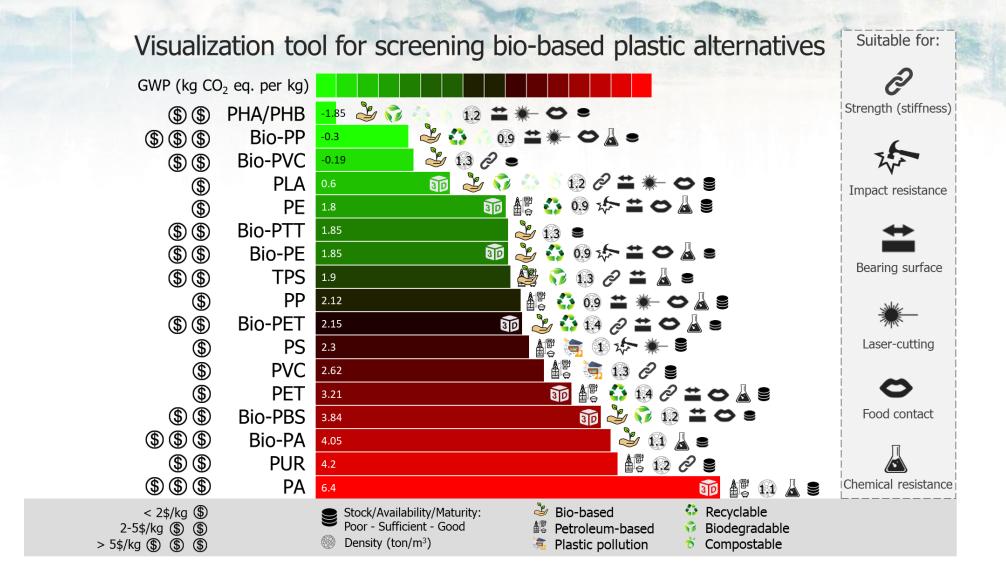
PS. PBS B

tool for screening bio-based plastic alternation

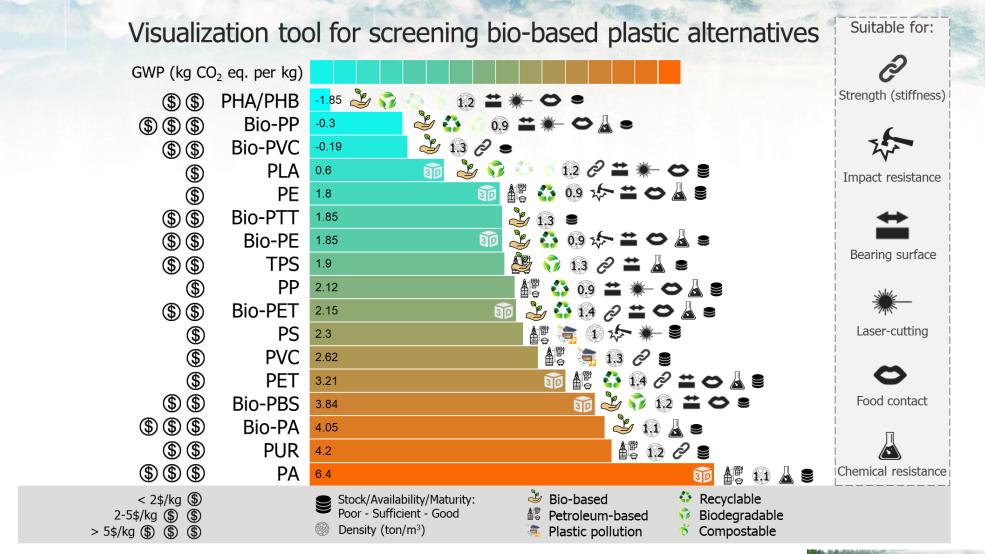


**Combined/Hybrid** Ranking, multi dim Bio-based plastics



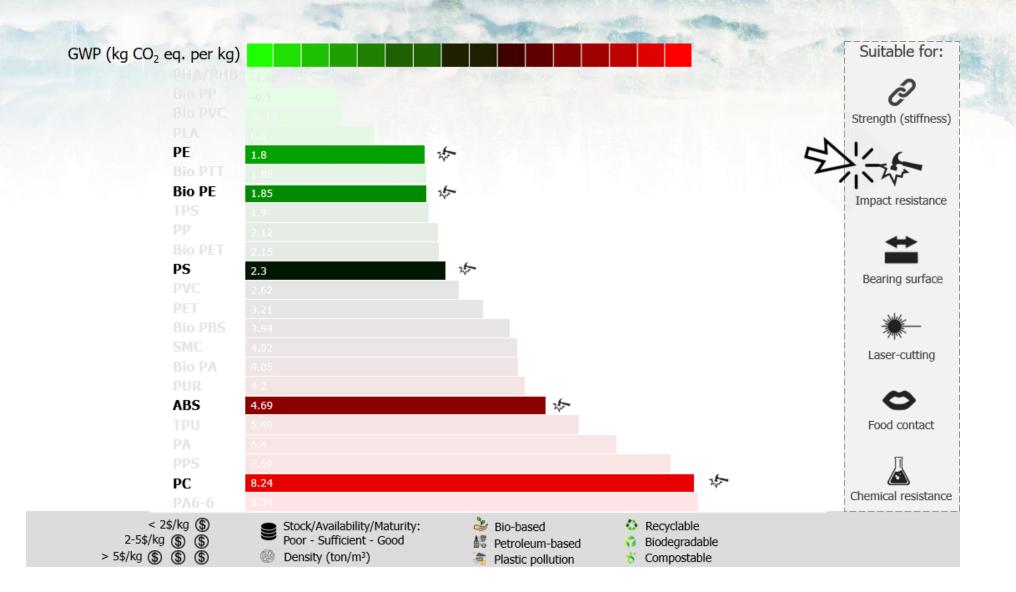




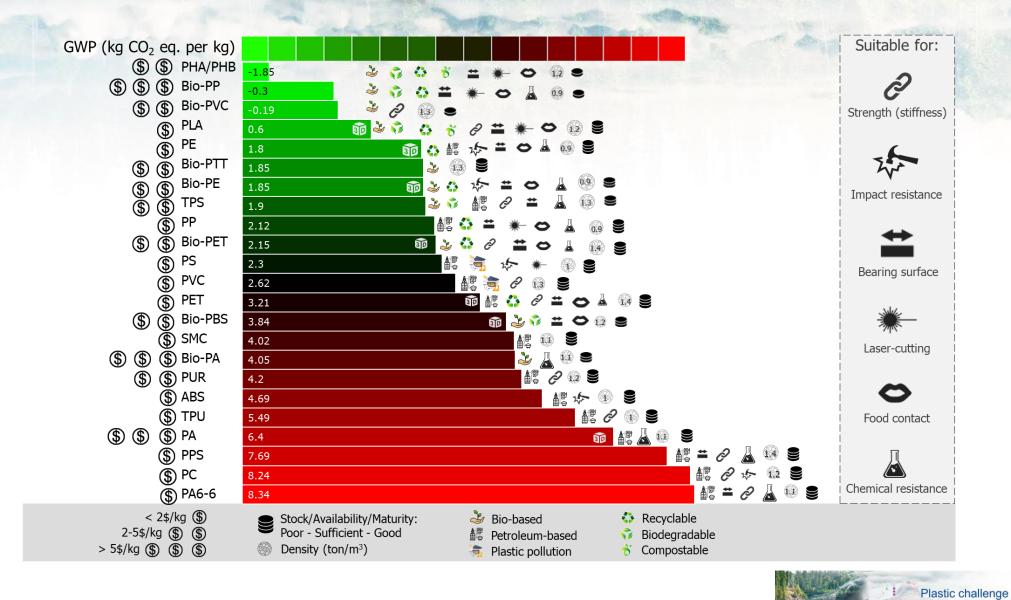














Burspean Commission

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# Application on agricultural products

Original plastic	Mass (kg)		Sustainable alternatives	Estimated GWP impact savings (kg CO <sub>2</sub> eq.)		
materials (petroleum- based)	<u>Product 1</u> <u>Autonomous</u> <u>Lawn Mower</u>	<u>Product 2</u> <u>Tractor Sprayer</u>	(bio-based or recycled plastics)	Product 1 Autonomous Lawn Mower	Product 2 Tractor Sprayer	
PE	5	480	Bio-PE	- 0.25	- 24	
PP	5	60	Bio-PP	12.1	145.2	
PVC	0.1	10	Bio-PVC	0.28	28.1	
PA	0.1	200	Bio-PA	0.23	470	
PUR	2	5	Recycled PUR	4	10	
Total	12.2	755	<u>Significance</u>	Manufacturing impact reduced by 10%	More than half a metric ton of CO <sub>2</sub> avoided	





### Perspectives

Towards an interactive dashboard Bio-based plastics in a CE perspective Further experimentations and workshops Dissemination and consumer awareness → Uptake of bio-based alternatives 

 PRODUCT OR MATERIAL FAMILY
 ASHBY CHART

 SELECT MATERIALS FOR COMPARISON
 (ENV. IMPACT / ECO. COST)

 (TABLE WITH DETAILED DATA IN OPTION)
 MULTI\_DIMENSIONAL BAR CHART

 SUSTAINABILITY & CIRCULARITY
 MULTI\_DIMENSIONAL BAR CHART

 SCORE CARD
 (\* POSSIBLE USAGE / SUBSTITUTION)



### References

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